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Always Home Furnishings of Superior Quality

Whittall Finer Rugs

See our display—one of the largest stocks to be found in any store west of the Missouri River

You can readily choose floor coverings in this store to suit the most discriminating requirements. We invite you to see our stock of M. J. Whittall's SUPERIOR-MADE Rugs. They are arranged on racks for quick handling and to render less irksome the task of satisfactory selection.

Whittall Rugs are sold at standard prices. Your advantage in buying them at Barrows lies in the Larger Variety this house carries.

We show Anglo-Persians, Anglo-Indians, Royal Worcester, Tepracs, Chidlemas, Peerless, in the standard sizes, and Lenox Bathroom Rugs.

We consider the Anglo-Persians the BEST DOMESTIC MADE RUGS. They are the closest woven, finest texture worsted Wiltons.

Other Whittall Rugs cost less, but each at its price is the best rug you can possibly get for the money expended.



"ALL WE ASK IS A CHANCE TO SHOW YOU"

Exclusive Agents in Arizona for Whittall Rugs

Barrows Furniture Co.

FIRST & JEFFERSON STS.
PHOENIX

WIDE RANGE OF CHOICE IN FLOOR COVERINGS

By Adele Mendel

Students of Mexican antiquities agree that the art of weaving rugs is older than the Egyptian civilization. There is mention in history of a small rug 11x9 inches which was discovered in Thebes dating from 666 to 358 B. C. Pliny tells of a rug exhibited at the banquet of Ptolemy Philadelphus which cost what would equal \$150,000 today, and the rug which Cleopatra enveloped her form with when she visited Caesar cost no small sum.

When one considers that a fine Persian prayer rug contains sometimes 4,000 knots or more to the square foot, and that the weavers are so poorly paid that the cheapest laborer of our nation would not even be satisfied, you must marvel at the patience with which their souls are possessed. An expert weaver can always find a husband. Up to her tenth marriage there is always an advancing scale which the husband pays for her, as her skill as a weaver and of a housewife is supposed to increase with her growth of years.

An Oriental carpet today is worth three times as much as it was five years ago. There is a tremendous vogue for Chinese carpets.

A good Oriental may be called the most economical of luxuries and is a constant source of pleasure. The world's finest rugs for centuries have come from Persia, for the best wool for that purpose grows there. The designs in a Persian rug usually have conventionalized flowers or trees. A Turkish rug is distinguished by its geometric designs.

Chinese rugs are of a distinct character; with few exceptions the designs are of Chinese origin. The same which may be found also in Chinese silks, porcelains, and other art works. These rugs have a peculiarly silk luster and by comparison are high pile. Chinese rugs are distinguished just as much by their omission of rich reds as the Bokara rugs possess them.

Rugs should not be purchased only for their individual beauty, but also for their adaptability to their future placement so that they will unite with the walls and blend in with the color scheme so that there will be a common unit with the rest of the room.

The best rug for use is "one that is keyed by one color, while all the others subordinate themselves to this one color."

Rugs are to the floor what green moss or grass is to the earth, and in the same way make the path more

comfortable under foot. Small all-over designs and two-toned patterns are always a safe purchase. Often a rug lays in the wrong light and if it is turned around will show to better advantage.

Entire floor carpet—yes, and those then tacked down—are used nowadays, even the floral patterns discarded long ago, are again revived. Soft putties, greys, blues, and mulberry, to say nothing of black, may now be had in nearly all the domestic rugs.

The excellence of domestic rugs is nowhere better portrayed than in the Wilton rugs, which are surely specimens of real worth and sound merit. The Oriental or Chinese designs, or solid colors are shown in such a variety in all shades to tone with all color schemes, that choosing one is really a pleasurable task.

Seamless Chenille rugs come in all sizes, or may be made to order in any size and any tone.

Plain colored Axminster may be had in a splendid range of colors, which will combine in perfect harmony with practically any decoration. Axminster rugs in Chinese designs show an unusual assemblage of patterns and colors. Chinese all-over effect rugs with dark blue and tan

ures and a tan and blue border attest the ingenuity of our manufacturers. An all-over Persian rug with a tan ground with a tan, blue and rose design bordered with rose, green and blue, needs close inspection for one to realize that it did not come from the Orient.

To meet the demand for Adams designs in furnishing, a rug has been especially produced with a solid center and an Adams design border.

Reversible rugs from Japan are probably the heaviest quality of grass rugs ever shown. Both sides are stenciled with figures in a characteristically Japanese fashion. Novelty is added to the appearance by the partially round corners.

Grandmother's "Turkey-mat," or the round and oval rag rugs are pleasant reminiscences of bygone days.

Chintz rugs of plain colors with floral borders may be just what you are looking for for the nursery or bedroom. The oilcloth rug, woven of strips of oilcloth like rag rugs, most likely will find its way to the kitchen or bathroom without much delay.

Washable bathroom rugs in the natural color of the wool with ones-inch borders, are not much more expensive than the cotton rugs and will be found to be a wise choice.

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In case of serious illness, you wouldn't call in any old doctor, but would get the best doctor you knew of, The Doctor with a Reputation, the doctor that has shown his worth by years of good honest service.

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The ALL-COPPER MOVABLE RESERVOIR on the Majestic is absolutely the only reservoir worthy of the name. It means 15 GALLONS OF WATER WHILE BREAKFAST IS COOKING, and when water boils, it can be moved away from fire by simply shifting lever.

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